

Eight Semester Plan BS Marketing

Semester 1	Credits	Semester 2	Credits
------------	---------	------------	---------

Curriculum Sheets, EAB Navigate, and AUAdvise

The information on this page and the Curriculum Sheet is provided in AUAdvise - EAB Navigate as a static tool for discussion purposes when meeting with students to schedule courses. [Degree Audit uAcheive](#)

must be used together with the Curriculum Sheet to determine whether the information noted during scheduling meetings on the curriculum sheet remains accurate.

General Notes

A minimum of 123 credits are required for graduation.

Where appropriate, courses required for the major can be used to satisfy General Education requirements. However, the credits earned for these courses are applied to either Gen Ed requirements or the major, not both.

Paths of Knowledge coursework may count towards major or minor requirements, but may not fulfill a second Mid-Level Liberal Arts Exploration requirement.

Students are expected to follow the catalog requirements for General Education, the major, and additional requirements.

Degree/Major: BS MARKETING

Name: _____ Id: _____

2nd Major: _____ 3rd Major: _____ Minor: _____ 2nd Minor: _____ Matriculation Year 2024-2025 - Term: _____

GENERAL EDUCATION

Enduring Questions (12 cr)

/_/ SEARCH Sem. Enduring Questions
/_/ THE 105 Foundations of Theology

Grade Notes:

(3) _____
(3) _____

MARKETING 61 credits

BUSINESS CORE (30 cr)

/_/ BUS 101 Financial Accounting
/_/ BUS 200 or 250
/_/ BUS 206 Management Principles

Grade Notes:

(3)* _____
(3) _____